

AWE

ALLIANCE OF WOMEN
ENTREPRENEURS

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Aligned for Success

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Presidents Corner

I would like to start by saying I am honored to be serving as your new AWE president. Secondly, you have the passion and support of your board of directors; Beverly Mapes as Vice President, Kathy Heintzleman as Treasurer, Deanna Fridley as Secretary and our committee chairpersons; Suzanne Knight Membership chair, Floriza Genautis Programs chair, and Connie Sweet Marketing chair. I also want to thank our past president Julie Grevengeod and programs chair Doris Drain for all their work with AWE.

One way you can show your support this month is to join AWE as we partner with the Citizens Advisory Committee of the Kent County Family Court for a fundraising event. The Circle Theatre located at Aquinas College is presenting *Escanaba in Love*. This is a great opportunity to purchase a group of tickets for your loyal clients, a group of close friends and your family to have a fun filled evening and a chance to meet other professionals from various organizations.

Lastly, we want to thank everyone who replied to our survey. The board has reviewed the responses and comments, they are a valuable tool as we focus on how to better serve our members. We will be including more information from the survey in the next newsletter. We are excited about the programs coming this fall and the 2009 calendar. Some topics we are exploring include WBE certification, business expo, and a discussion on how today's technology affects your business. Enjoy your summer and I look forward to seeing you in the fall.

Sincerely,
Kim Schwamberger
Alliance of Women Entrepreneurs, President

Kudos to these dynamic AWESome women!

Karen O'Rourke, DDS was recognized in the March *Grand Rapids Family Magazine* as one of the area's top dentists. Voters were asked to evaluate practitioners they were familiar with and nominees were awarded points. Additional consideration was given for previous awards the dentist had received, status in various dental academies, involvement with national and local organizations and proof of active licence and demonstration of good standing with the state dental board. Karen of course excelled in all areas! Congratulations Karen, AWE is proud to have you as a member!

Pava Leyrer of Heritage National has also been recognized this year for her outstanding work in the small business and mortgage industry. At the 2008 annual meeting for the Michigan Mortgage

Brokers Association Pava was awarded the Michigan Mortgage Brokers Association 2007 Leadership Award. The same evening, Senator Richardville presented Pava with the award from the State of Michigan as tribute for the work she has done for the mortgage industry in the state. Pava has been selected to serve on the Michigan Mortgage Industry Advisory Board and has recently been appointed by Commissioner Ross as board secretary. The Michigan Mortgage Industry Advisory Board advises and regulates the mortgage industry for Michigan, they oversee all licensing and education for the industry throughout the state. Visit the awe-westmichigan.org to let your voice be heard in regard to the current legislation in the mortgage industry and small business in Michigan.

These are truly AWESome women!

2008 AWE Summer Programs

AWE membership meetings will be suspended for summer break in July. New, revised events are being planned and added based on the feedback from the email survey. Please check your email and the AWE Web site for more details.
Visit us online at: <http://www.awe-westmichigan.org>

AUGUST

Lunch Meeting – August 25, 11:30am-1:30pm
Fair Housing Center of West Michigan
20 Hall St. SE, downtown Grand Rapids, MI 49507

Practical Creativity for Women Entrepreneurs

Chris Frederick Willis of Media1

In today's fast-paced, global business environment, creative thinking and the ability to adapt to your customers' ever-changing needs are crucial for business success. But simply thinking out of the box isn't enough; you must be able to translate your innovative ideas and energy into practical action. The good news is, as women, we are uniquely "wired" to multitask and build the networks and teams we need to help bring our ideas to life!

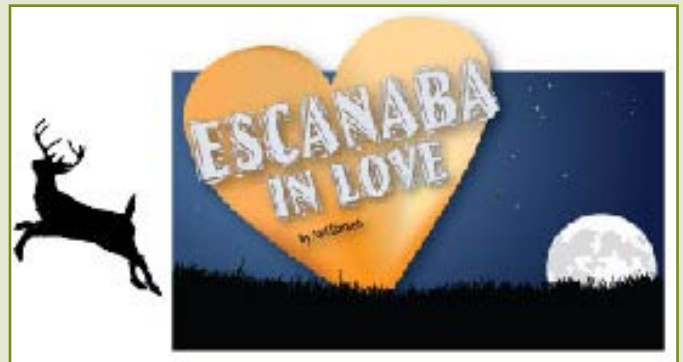
In this fast-paced presentation, we will explore some ways to tap into your own creative side, with tips for practical application. We'll end with an interactive exercise to send you back to work with renewed creative energy.

About Chris Frederick Willis

Chris is CEO of Media 1, a West Michigan consultancy that helps large corporations prosper through engaging and effective learning and performance solutions. Chris is passionate about melding the best practices of technical communication, instructional design, and performance support to shape a sensible learning methodology for the real world. She has led dozens of award-winning corporate learning projects from conception to delivery, and speaks and writes about e-learning topics. She holds a B.S. Degree in Arts & Media from Grand Valley State University. Chris has been a finalist in the West Michigan Women of Influence, and her company, Media 1, was awarded 2006 Small Business of the Year by the Grand Rapids Chamber of Commerce, has been recognized as one of the Michigan 50 Companies to Watch by the Edward Lowe Foundation, and a finalist for the Employer of the Year award in the 3rd annual Stevie Awards for Women in Business.

We have some exciting new programs and changes coming in this fall. Check out the Web site for more information as events are finalized!

Notice: Calendar and locations subject to change. Please find details on our Web site: www.awe-westmichigan.org.



Male Bonding with Jokes

Join AWE as we partner with the Citizens Advisory Committee of the Kent County Family Court for a fundraising event at the Circle Theatre at Aquinas College.

"Escanaba in Love," Jeff Daniels' hilarious prequel to his classic *"Escanaba in da Moonlight"* (another West Michigan premiere)

Tuesday, June 24, 2008

Attendees must be Seated by 7:45pm

Tickets: \$25.00 each Dinner and show: \$37.00

Country Club Casual / Business Attire

Reserve your seats online at awe-westmichigan.org or call 616-719-5382. Make checks payable to AWE or pay securely online on the AWE Web site.

Visit circletheatre.org for more show information and directions to the theatre.

Welcome New and Renewing AWE Members

Deanna Fridley - dfridley@crosbyhenry.com

Tania Fuller - fullerd@fullerlaw.biz

Dawn Geers - dawn@applerun.org

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